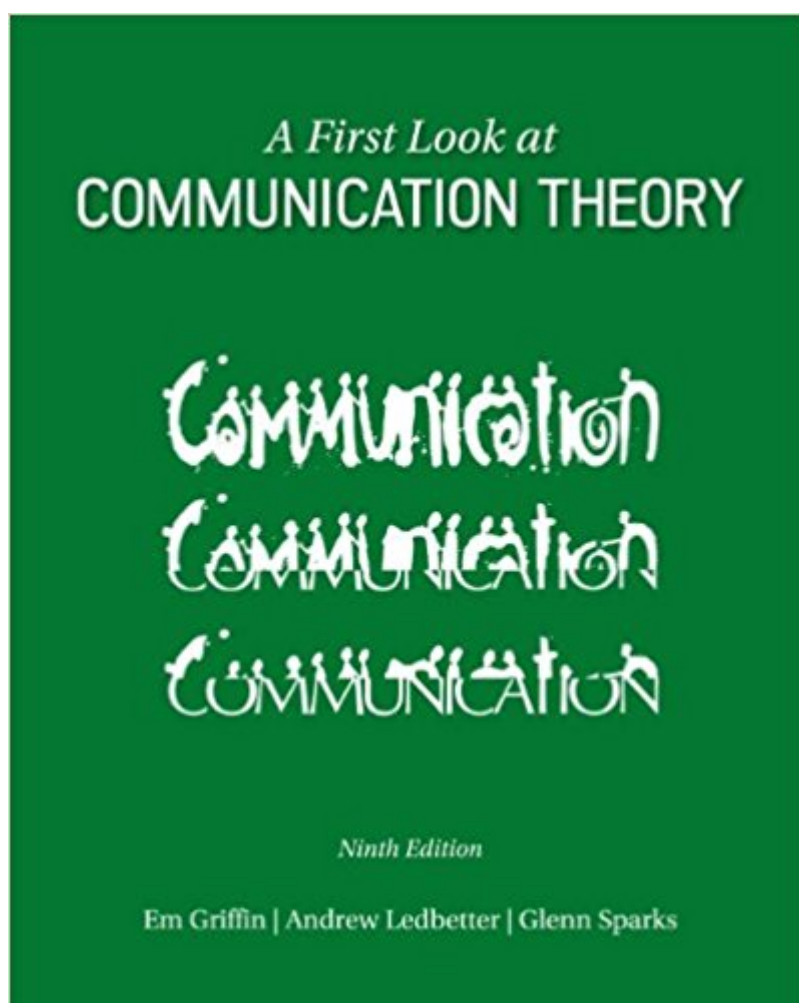


The book was found

A First Look At Communication Theory (Conversations With Communication Theorists)



Synopsis

The ninth edition of *A First Look at Communication Theory* justifies again the program's enduring popularity. Em Griffin, now joined by colleagues Andrew Ledbetter and Glenn Sparks, encourages students who are encountering the field for the first time to tackle theories without fear. The authors introduce 32 diverse theories that are a mix of foundational and recent scholarship and, with the benefit of numerous examples and connections to pop culture, help students apply them to their own lives. This program ensures that students have a solid foundation with which to begin understanding the relationships between theories. Instructors and students can now access their course content through the Connect digital learning platform by purchasing either standalone Connect access or a bundle of print and Connect access. McGraw-Hill Connect[®] is a subscription-based learning service accessible online through your personal computer or tablet. Choose this option if your instructor will require Connect to be used in the course. Your subscription to Connect includes the following:

- SmartBook[®] - an adaptive digital version of the course textbook that personalizes your reading experience based on how well you are learning the content.
- Access to your instructor's homework assignments, quizzes, syllabus, notes, reminders, and other important files for the course.
- Progress dashboards that quickly show how you are performing on your assignments and tips for improvement.
- The option to purchase (for a small fee) a print version of the book. This binder-ready, loose-leaf version includes free shipping.

Complete system requirements to use Connect can be found here: <http://www.mheducation.com/highered/platforms/connect/training-support-students.html>

Book Information

Series: Conversations with Communication Theorists

Paperback: 560 pages

Publisher: McGraw-Hill Education; 9 edition (March 28, 2014)

Language: English

ISBN-10: 0073523925

ISBN-13: 978-0073523927

Product Dimensions: 8.1 x 0.8 x 10 inches

Shipping Weight: 2.2 pounds (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars 45 customer reviews

Best Sellers Rank: #2,115 in Books (See Top 100 in Books) #2 in Books > Textbooks > Communication & Journalism > Speech #5 in Books > Reference > Words, Language &

Customer Reviews

Andrew Ledbetter is an Associate Professor of Communication Studies at Texas Christian University. He received his M.A. and Ph.D. in communication studies from the University of Kansas. His research addresses how people use communication technology to maintain their interpersonal relationships. A related interest concerns how parent-child communication predicts health and well-being. Andrew has published more than 35 articles and received recognition for teaching excellence from both the National Communication Association and Central States Communication Association. His wife, Jessica, is a former attorney who teaches business law at Texas Christian University. With their daughters, Sydney and Kira, they enjoy involvement in their church, playing board and card games, reading, cooking, and following the TCU Horned Frogs and Kansas Jayhawks. You can reach Andrew at a.ledbetter@tcu.edu, visit his blog at www.andrewledbetter.com, or follow him on Twitter via [@dr_ledbetter](https://twitter.com/dr_ledbetter).

Em Griffin is Professor of Communication at Wheaton College in Illinois, where he has taught for the past twenty-six years and has been chosen Teacher of the Year. He received his bachelor's degree in political science from the University of Michigan, and his M.A. and Ph.D. in Communication from Northwestern University. His research interest centers on the development of close friendships. Professor Griffin is the author of three applied communication books: *The Mind Changers* analyzes practical techniques of persuasion; *Getting Together* offers research-based suggestions for effective group leadership; and *Making Friends* describes the way that quality interpersonal communication can build close relationships. He also speaks and leads workshops on these topics in the United States, Singapore, and the Philippines. Professor Griffin's wife, Jean, is an artist. They have two adult children, Jim and Sharon.

Glenn Sparks is a professor in the Brian Lamb School of Communication at Purdue University in Indiana, where he has taught for 28 years. He received his Ph.D. in communication arts from the University of Wisconsin-Madison; his research focuses on the effects of media. Glenn is the author of *Media Effects Research: A Basic Overview* and a personal memoir, *Rolling in Dough: Lessons I Learned in a Doughnut Shop*. He's co-author of *Refrigerator Rights: Our Crucial Need for Close Connection*. Glenn is an avid sports fan and also enjoys trying to increase his skill playing the theremin. He is married to Cheri, a developmental therapist; they have three adult children, David, Erin, and Jordan, and one grandchild, Caleb. You can reach Glenn at sparks@purdue.edu.

Thank you !!! You literally saved my college experience! I purchased the wrong book (for international students outside of the US) and my classmate told me to look at the green book. I downloaded your PC kindle edition and rented this book. Thank you again. This is why I recommend everyone to shop on . This is the greatest and most rewarding experience ever!

Uses many current and relatable examples. Chapters are short, interesting and very informative!
Best textbook ever.

One of the first text books I've actually read! Easy to understand and follow! Don't feel it had been a waste of money at all! Fast shipping and love my Textbook Rental program!

Lots of markings that made it hard to read some parts.

Got this book for school and it was actually a well written book that made it easy for me to read and understand

The book was new and awesome! Everything was there. I ended up carrying the textbook around a lot so I made it look more used despite the fact that when I ordered to rent it was given to me under: used, so I was better off! I recommend this store.

Terrible condition, should have been damaged out, nearly half of the cover is missing looks like someone's dog got to it. Not satisfied.

The book came in the mail with water damage and was creased tremendously. Had to return and reorder which put me behind in my class.

[Download to continue reading...](#)

A First Look at Communication Theory (Conversations with Communication Theorists) Why Is It So Hard to Breathe?: A First Look at...Asthma (A First Look at...Series) Don't Call Me Special: A First Look at Disability (A First Look At...Series) My Amazing Body: A First Look at Health and Fitness ("A First Look At..." Series) The Skin I'm In: A First Look at Racism (A First Look at...Series) I See Things Differently: A First Look at Autism (A First Look At...Series) Don't Call Me Fat!: A First Look at Being Overweight (A First Look at...Series) I Miss My Pet: A First Look at When a Pet Dies (A

First Look at Seashells (First Look at Series) The Kids' College
Almanac: A First Look at College (Kids' College Almanac: First Look at College) Communication,
Media, and Identity: A Christian Theory of Communication (Communication, Culture, and Religion)
A First Look at Communication Theory Thinking Through Fashion: A Guide to Key Theorists (Dress
Cultures) Psychology's Grand Theorists: How Personal Experiences Shaped Professional Ideas
Myth and Religion in Mircea Eliade (Theorists of Myth) Introducing Religion: Readings from the
Classic Theorists Nursing Theorists and Their Work, 8th Edition Understanding The Work Of Nurse
Theorists: A Creative Beginning Nursing Theorists and Their Work, 7e 131 Creative Conversations
For Couples: Christ-honoring questions to deepen your relationship, grow your friendship, and ignite
romance. (Creative Conversations Series)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)